



## Individual Strategy Plan



### Gallia County HOPE

Gallia County used funds to support age-appropriate activities for Prevention Day at the fair. The "Talk. They Hear You" campaign was promoted throughout the day, integrated into custom coloring books, and distributed at the fair and other community events. Prizes focused on alternative outdoor youth activities. The updated Hidden in Plain Sight kit features new items within the room setting and new training presentations that utilize the latest Gallia-Jackson-Meigs OHYES Data. This presentation covers warning signs and resources related to underage drinking, vaping, substance misuse, suicidal thoughts, unhealthy relationships (including sextortion and grooming), youth gambling, and video game addiction. It is currently awaiting the finalization of parent resource materials for distribution. To enhance the Hidden in Plain Sight and "Talk. They Hear You" initiatives, the coalition opted to purchase licenses for Screenagers, using it as a tool for recruitment and awareness events to engage parents, caregivers, and educators about the risks of underage drinking and other risky behaviors.

Jackson County allocated funds to promote "Talk. They Hear You" through three months of radio coverage during all school district football games. This coverage features TTHY PSAs on a local rock FM station. Additional promotion for the coalition and TTHY supported a SPARC partner event by placing logos on the back of distributed shirts. Funds were also set aside to create a Hidden in Plain Sight kit for Jackson County, which a SPARC member organization will store. SPARC also purchased Screenager licenses to raise awareness and engage community members, parents, caregivers, and educators about the dangers of underage drinking and other risky behaviors, aiding in capacity building.





Meigs County used funds to buy a new tent canopy and table cover featuring the rebranded logo. These funds also covered prizes for activities during Prevention Day at the fair. The "Talk. They Hear You" initiative was promoted throughout the day, with custom coloring books distributed at the fair. The coalition purchased, with the TTHY funds, large/outdoor games for local library rental connecting it to the "Family Game Night "promotion of TTHY, games with decals or tags on bags include cornhole, disc golf, volleyball/badminton net, bucket golf, bocce ball, paddle smash, pickle ball, yardzee, and giant tumbling tower games. During the Fall sports season, the coalition plans to set up a table at each home game for the school districts to distribute "Talk. They Hear You" information and conduct a small community survey with incentives for adult and teen participation. Additionally, custom yard signs featuring the school logo on one side and the "Talk. They Hear You" message on the other will be distributed in each school district.