

**Adams County Medical Foundation
SPF-PFS Strategic Plan Map: Adams County**

Population of Focus: Students grades 7th -12th in the two school districts within Adams County to reduce underage drinking.

Statement of the Community's Readiness to Address the Problem of Practice:

We conducted interviews with eight key local leaders during our community readiness assessment and in scoring our interviews determined we are in the stage of "Vague Awareness". Members of our Prevention Data Committee participated in the readiness assessment interviews and scoring. The PDC plays an important role in addressing underage drinking.

Theory of Community Change:

If we implement an effective Talk, They Hear You Campaign, then we can expect to increase the parental knowledge and skills needed to discuss underage drinking along with increasing the parental disapproval of underage drinking.
If we increase parental knowledge and skills needed to discuss underage drinking along with increasing parental disapproval of underage drinking, then we can expect the youth to report an increase in family communication regarding the dangers of tobacco, alcohol and drug use as evidenced in the OHYES! survey results.

If there is an increase in family communication regarding the dangers of tobacco, alcohol or drug use, then we can expect a reduction in underage drinking as evidenced by youth who report consuming alcohol in the past 30 days as evidenced in the OHYES! Survey results.

Community Logic Model – Theory of Change			Theory of Action			Measurable Outcomes		
Problem of Practice	Intervening Variable	Local Conditions	Evidence-Based Strategies	Demonstrating Capacity Inputs: Human / Material Resources	Funding and Timeline	Expected Outcomes for Local Conditions (Shorter-term Outcomes)	Outcome for Intervening Variable (Mid-term Outcome)	Problem of Practice Outcome (Longer-term Outcome)
Description of Problem of Practice Underage drinking with both males and females, among 7 th through 12 th grade students in Adams County/Ohio Valley School District and the Manchester Local School District.	Description of Intervening Variable Family communication around alcohol use Parental disapproval of underage drinking	Description of Local Conditions Students indicating lack of parents communicating about the dangers of alcohol use. Parents indicated they need knowledge and/or skills on how to communicate with their children about alcohol use.	<u>Community-Based Process</u> WHAT: 1. SPF planning framework-PDC Coalition 2. Youth-led Coalition Support 3. Agenda Setting with Village Councils on Opioid Settlement Funding 4. Participation in community events FOCUS: Coalition IOM: Universal, Indirect WHAT: Prevention Workforce Development FOCUS: Coalition & Prevention Specialist IOM: Universal, Direct	<u>People/Partners</u> •Adams County Medical Foundation •Adams County Health Department •Adams County Drug Free Coalition <u>Methods/Processes</u> •Prevention Data Committee •Youth-led Coalition Support •Meetings with Village Councils •Prevention training and certification	<u>Funding</u> •SPF-PFS-19 •Drug Free Coalition •Adams Co Health Dept <u>Timing</u> •09/22 – 09/23	Youth reporting more frequent communication with their parents about the risks of underage drinking. Increased parental skills and knowledge to improve conversations involving the risks of underage drinking. Not Measured	Increase Family communications around drug and alcohol use and parental disapproval of underage drinking. <u>Mid-term Outcome</u> Increase the number of students who report that their parents talk with them about the dangers of tobacco, alcohol and drug use as measured by the OHYES! Data.	Youth in grades 7 th -12 th will report a decrease in 30-day use of alcohol in Adams County as measured by the OHYES! Survey.
Data to Support the Problem of Practice: The 2021 OHYES! Data indicated that underage drinking in the past 30 days for 7 th through 12 th grade was 16.2%. In 2019, underage drinking for past 30 days was 12.9%. This indicates a 3.3 percentage point increase over a period of two years.	Data to Support the Intervening Variable: The 2021 OHYES! Data showed 43.1 % of youth answered yes when asked if your parents have talked to you in the past 12 months about the dangers of tobacco, alcohol or drug use. The 2021 OHYES! Data showed 78.4% of youth perceive parents would feel it would be wrong or very wrong to use alcohol.	Data to Support the Local Conditions: Listening sessions conducted in 2018 had the following results: Youth reported parents did not discuss underage drinking often and when they did, only indicated not to drink. Parents said they need information about how to talk with their teens about alcohol use.	<u>Problem Identification & Referral</u> WHAT: PI & R Plan (SPF-PFS-14) FOCUS: Identified Youth IOM: Indicated, Direct	<u>People/Partners</u> •Adams County Medical Foundation •Adams County Health Department •School Coordinators, Prevention Specialists <u>Method/Process</u> •Plan details referral process	<u>Funding</u> •SPF-PFS-19 •Adams Co Health Dept <u>Timing</u> 08/01/19- ongoing no end date		Increase the percentage of students who report parental disapproval of underage drinking.	
			<u>Environmental Strategy: Media Campaign</u> WHAT: SAMHSA's Talk. They Hear You Campaign FOCUS: Parents and Youth IOM: Universal, Indirect	<u>People/Partners</u> •Adams County Medical Foundation •Adams County Health Department •Adams County Drug Free Coalition •Bulls Eye Media <u>Methods/Processes</u> •Newspaper, Social Media, Radio, Web, Printer	<u>Funding</u> •SPF-PFS-19 = \$4,000.00 FFY22 \$4,000.00 FFY23 <u>Timing</u> FFY22 & FFY23 9/26/22-10/25/22 11/22/22-12/21/22			
			<u>Information Dissemination</u> WHAT: Promotional Items to support Talk. They Hear You Campaign FOCUS: Parents and Youth IOM: Universal, Direct	<u>People/Partners</u> •Adams County Medical Foundation •Adams County Health Department •Adams County Drug Free Coalition •Community Partners, Churches, Libraries, School <u>Methods/Processes</u> •Health Fairs, Summer Food Boxes, Community Events, Billboard, Newsletters & website	<u>Funding</u> •SPF-PFS-19 = \$1,045 •Drug Free Coalition=\$4,027 <u>Timing</u> FFY22 & FFY23 05/01/22-09/29/22 09/30/22-09/29/23			