



# SUSTAINABILITY MODULE TRAINING: ADAM AND LAWRENCE COUNTIES

November 14, 2023

# Agenda

- ✓ Learning objectives
- ✓ What is sustainability
- ✓ Vision, Value, & Strategy in Sustainability
- ✓ The public value model, and Ohio SPF-PFS Sustainability module
- ✓ What is a sustainability plan
- ✓ Ohio SPF-PFS phases of sustainability plan
- ✓ Technical Assistance
- ✓ Q&A



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# Learning Objectives



Gain conceptual knowledge about community-based program sustainability and sustainability planning.



Articulate the Ohio SPF-PFS sustainability module with community partners at the end of this learning event.



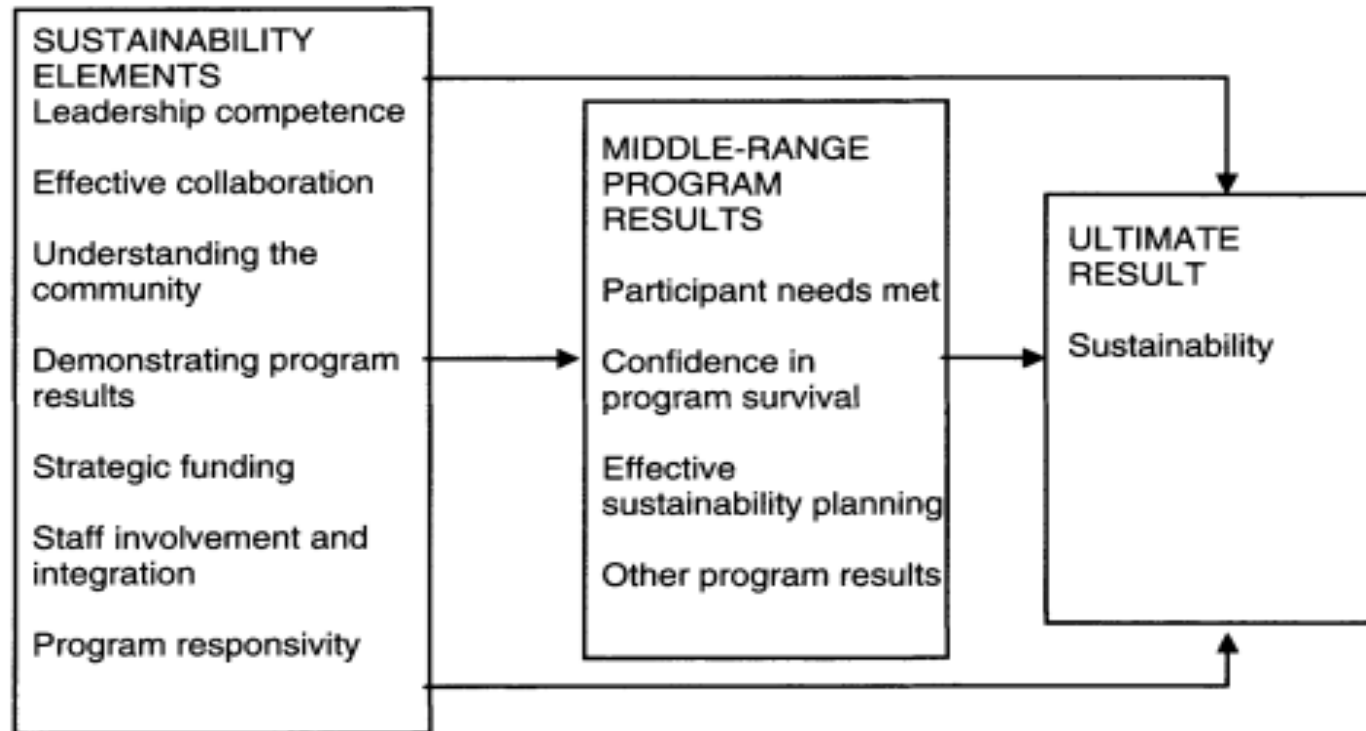
Apply the six phases of the Ohio SPF-PFS Sustainability module in the process of drafting a sustainable plan.

- Sustainability is the process of producing and maintaining positive prevention outcomes in communities over time (SAMHSA, 2019)
- Sustainability is the capacity of programs to continuously respond to communities while focused on original goals and objectives (Mancini & Marek, 2004).

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# Sustainability





*Figure 1.* Model of community-based program sustainability.

(Mancini & Marek, 2004).

# Sustainability Elements

# Vision, Value, & Strategy in Sustainability

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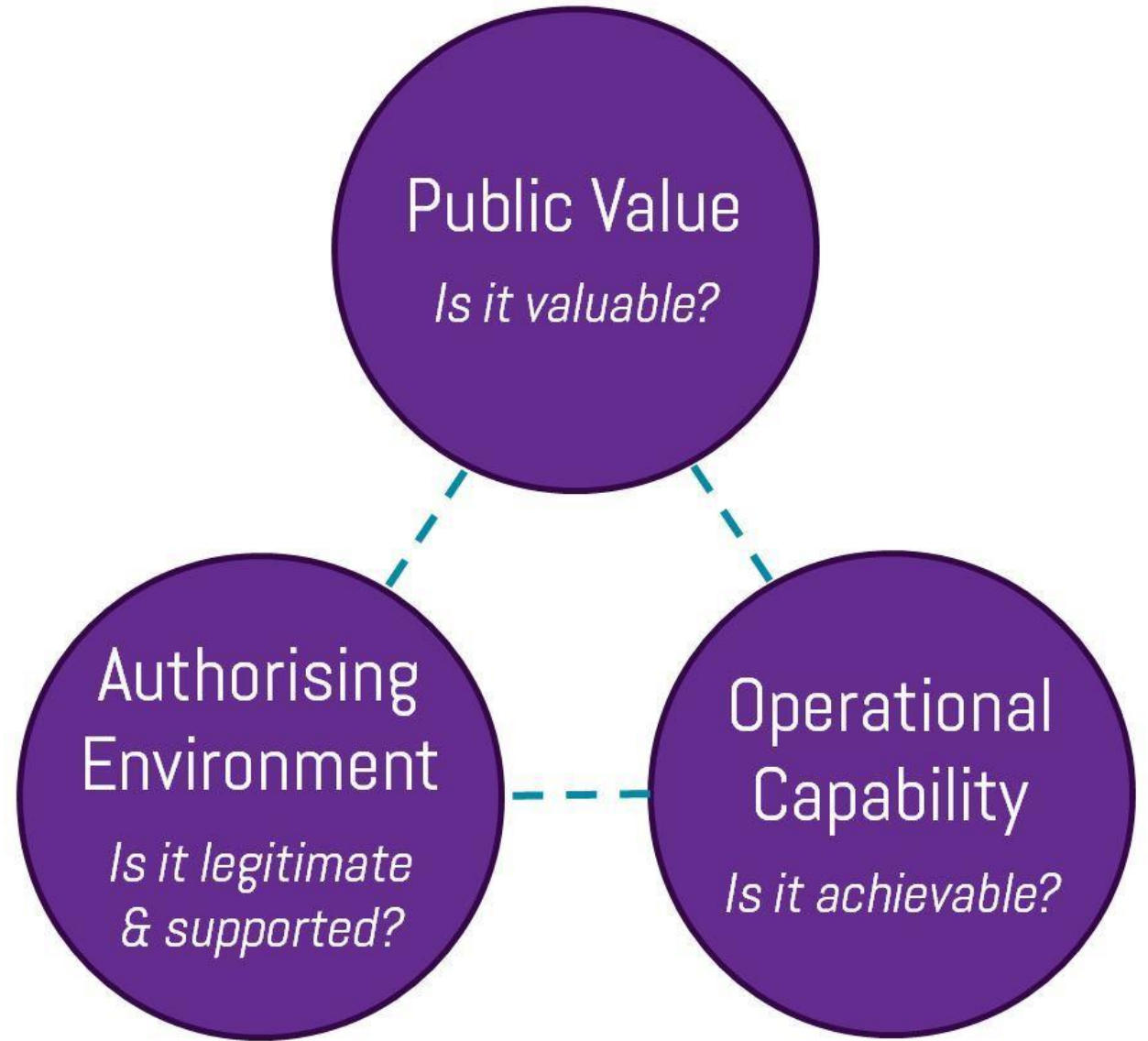
Suggested Citation:

Raffle, H. & Milazzo, L. Z. (2019). *Ohio's SPF-PFS Initiative: Sustainability Module*. Athens, OH: Voinovich School of Leadership and Public Affairs at Ohio University.



- What vision do you see? What do you want to sustain?
- Knowledge of community needs and resources.
- Respect and involvement of key community members in program sustainability.
- Understand the community context in which the program is functioning.

# The Strategic Triangle Public Value Framework



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## Ohio's SPF-PFS Sustainability Module

### Strategic Components:

1. Public Value Strategy - strategy must provide substantive *value* to overseers, clients and beneficiaries
2. Political Strategy - it must be *legitimate and politically sustainable* (authorizing environment)
3. Operational Capacity Strategy - it must be *operationally* and administratively feasible



### Suggested Citation:

Raffle, H. (2018). *Sustaining initiatives with vision, value, & strategy*. Athens, OH: Voinovich School of Leadership and Public Affairs at Ohio University

# Public Value Model and Ohio SPF-PFS Sustainability Module Strategy

# What is a Sustainability Plan?

- Prevention takes time, communities often achieve initial short-term outcomes, yet it can take many years to produce long-term results (SAMHSA, 2019).
- Continuity of benefits, diversity in activities, or delivery format (Marek & Mancini, 2004).
- **A sustainability plan is a roadmap for achieving long-term goals and documents strategies to continue the program, activities, and partnerships (Rural Health Information Hub, 2022).**

# Ohio SPF-PFS Sustainability Plan Phases

- A. Building the Sustainability Team.
- B. Sustainability Question #1: What are you trying to sustain?
- C. Sustainability Question #2: What evidence do you have that the SPF-PFS initiative is worth sustaining?
- D. Sustainability Question #3: Authorizing Environment
- E. Sustainability Question #4: Operational Capacity
- F. Reflection & Next steps.

# Sustainability Plan Phases

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## PHASES A, B

A

### **Building the Sustainability Team**

- Identify key players in your SPF-PFS initiative.
- Evaluate the authorizing environment.
- Consider members in your agency organization, coalition, or community.

B

### **What Public Value are you trying to sustain?**

- What are you trying to sustain?
- What needs to be sustained?
- Sustainability objectives and goals
- Any categories - organization, projects, ideas, relationships, outcomes.

# Sustainability Plan Phases

## PHASES C, D

C

### **Why does this initiative deserve to be sustained?**

- What evidence do you have that the initiative is worth sustaining?
- Any positive impacts in community, value-based results by community members or leadership team.

D

### **Authorizing Environment**

- What institutional support, structures, and/or policies need to be in place to achieve sustainability?
- SWOT Analysis of the authorizing environment.

# Sustainability Plan Phases

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## PHASES E, F

E

### **Operational Capacity**

- What capacity is necessary to achieve the sustainability goals and objectives?
- Where will the capacity come from?
- SWOT Analysis of Operational Capacity.

F

### **Reflection and Next steps**

- Reflect on your position to achieve what you plan to sustain.
- Identify your key next steps.

# Proposed Timeline – Inputs on Dates

January 2024  
Phases A,B

January 2024  
Phases C,D

February 2024  
Phases E, F

February 2024  
Review draft plan

March 2024  
Feedback/final  
draft

March 2024  
Submission of  
Sustainability Plan

# Proposed Technical Assistance



Office hours	Bi-weekly meetings	1:1 reviews
Website page	Practice sharing	Templates
Onsite visit	Handouts	Email/phone communication
Checklist	PowerPoint presentation	SPF-PFS Evaluation Team



# Acknowledgement

Mancini, J. A., & Marek, L. I. (2004). Sustaining Community-Based Programs for Families: Conceptualization and Measurement. *Family Relations*, 53(4), 339–347.

Rural Health Information Hub. Atlanta, GE: Sustainability <https://www.ruralhealthinfo.org/sustainability/pdf/bringing-the-future-into-focus-sustainability-planning-workbook.pdf>

Raffle, H. & Milazzo, L. Z. (2019). *Ohio's SPF-PFS Initiative: Sustainability Module*. Athens, OH: Voinovich School of Leadership and Public Affairs at Ohio University.

Substance Abuse and Mental Health Services Administration: A Guide to SAMHSA's Strategic Prevention Framework. Rockville, MD: Center for Substance Abuse Prevention. Substance Abuse and Mental Health Services Administration, 2019.

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